

2017 ECONOMIC SUMMIT **SCHEDULE**



WEDNESDAY, OCTOBER 25 – DAY ONE

8:30 AM **BONUS SESSION**

Tech Showcase – featuring emerging and innovative companies

With a focus on “at” or “near revenue” products & services this year’s showcase will feature 7 local companies who have successfully moved past early-stage prototyping on their march to commercialization.

10:30 AM **TRADESHOW OPENS**

Sponsored by **HA PHOTOGRAPHY**

12:00 PM **OPENING LUNCHEON**

Earning Trust In an Untrusting World

Presenter – Dan Tisch, President, Argyle Public Relationships

1:30 PM **FOUR CONCURRENT SESSIONS**

#1 Vancouver Island Clean Tech – A home-grown industry poised for growth

- Moderator, Bert Zethof, Principal, Zethof Consulting Group
- Tom Zaban, Executive VP, Reliable Controls
- Judith Sayers, Director, Clean Energy BC
- Voytek Klaptocz, Technical Director, Mavi Innovations Inc

Sponsored by **HEMLOCK PRINTERS**

#2 Spotlight on Cowichan – Changing Times, Changing Priorities, Changing Perceptions

- Moderator, Peter van Dongen, Regional Marketing Manager, MNP
- Amy Melmock, Manager, Economic Development Cowichan
- Caroll Taiji, Director of Strategy, Taiji Brand Group
- Alana Elliot, President, Libre Naturals
- Kathy Robertson, GM, Community Futures Cowichan
- Julie Scurr, President, Duncan Cowichan Chamber of Commerce

Sponsored by **BLACK PRESS**

#3 Aboriginal Business Development on Vancouver Island

- Moderator, Maynard Harry, Co-Owner, Aboriginal Business Match
- Conrad Browne, CEO, Ka'wat'si Ec Dev Corp.
- Erralyn Thomas, EDO, Snuneymuxw First Nation
- Watch for updates ...

Sponsored by **ABORIGINAL BUSINESS MATCH**

#4 Trade & Transportation – Optimizing Our Corridors

Join this panel of industry experts as they bust assumptions about Vancouver Island's role as a transportation and trade corridor linking local, regional, and international opportunities. Marine, road, and rail infrastructure are key components for community growth and economic prosperity to ensure goods can be cost effectively transported across many borders, home and abroad. The Island's world class short sea shipping services just 30kms from Canada's largest port – Vancouver, as well as our international deep sea facilities in Nanaimo, Victoria, and Port Alberni provide a direct global link with capacity to transform export activity on Vancouver Island.

- Moderator, Robert Lewis Manning, President, Chamber of Shipping BC
- Peter Amat, Chair VI Shipping Committee
- Tabare Dominguez, Commercial Director, DP World
- Allison Bouton, Program Manager, Export Navigator
- AdamCook, Sales Director, CN Rail

Sponsored by **CN RAIL**

3:00 PM

TRADESHOW – NETWORKING BREAK

With a full 30 minutes between afternoon sessions, you'll have plenty of time to grab a coffee and network in the Tradeshow.

Sponsored by **VANCOUVER ISLAND CONFERENCE CENTRE (VICC)**

3:30 PM

FOUR CONCURRENT SESSIONS

#5 Truth or Consequences... 'Fake News', 'Alternative Facts', Where do we go from here?

- Moderator, Bruce Williams, South Island Prosperity Project
- Dan Tisch, President, Argyle Public Relationships
- Dan Hurley, VP Advancement & External Relations, Lester Pearson College
- Kerry Slavens, Editor-in-Chief, Douglas Magazine

Sponsored by **ISLAND RADIO**

#6 Renewable Energy on VI – The future is here!

Find out about geo exchange in a dirty coal mine, turning green waste into renewable natural gas, and prospects for solar energy on Vancouver Island.

- Moderator, John Hankins, CEO, Mid-Island Business Initiative
- Alan Cumbers, Executive Director, Facilities, VIU
- Colton Aston, Energy Solutions Manager, Fortis BC
- Michel de Spot, President & CEO, EcoSmart Foundation

Sponsored by **FORTIS BC**

#7 Vancouver Island Agriculture: Where are we? Where would we like to go? What do we need to get there?

- Moderator, James Street, Food Processing Consultant, Ministry of Agriculture
- Carmen Wakling, CEO, Eat More Sprouts
- Brenda Hetman-Craig, Co-Owner, 40 Knots Estate Winery
- Janet thony, President, Coombs Farmers' Institute

Sponsored by **QUALITY FOODS**

#8 Vancouver Island – A Foreign Trade Zone

Watch for updates ...

Sponsored by **COASTAL COMMUNITY CREDIT UNION**

5:30 PM **COCKTAIL HOUR**

Watch for updates ...

6:30 PM **SUMMIT DINNER, WELCOME & PRESENTATION**

Sponsored by **SEASPAN**

8:30 PM **DESSERT RECEPTION**

Sponsored by **BELL**

THURSDAY, OCTOBER 26 – DAY TWO

7:00 AM **TRADESHOW OPENS**

7:30 AM **BREAKFAST KEYNOTE**

Earthquake Risk Management – fresh from assessing damage in Mexico

Presenter – Peter Yanev, Founder, EQE Consulting, Orinda CA

Sponsored by **VANCOUVER ISLAND UNIVERSITY**

9:00 AM **FOUR CONCURRENT SESSIONS**

#9 Earthquake & Tsunami Risk Management – Are we ready? No, we are not!

- Moderator, John Hankins, CEO, Mid-Island Business Initiative
- Peter Yanev, Founder, EQE Consulting
- Alex Yanev, Partner EQE Consulting

Sponsored by **VANCOUVER ISLAND REAL ESTATE BOARD**

#10 Resilient Entrepreneurs – Highs, Lows and Lesson Learned

- Moderator, Kerry Slaven, Editor-in-Chief, Douglas Magazine
- Doug Brownm Principal, Brand Intervention and Partner, Blended
- Clemens Rettich, Principal Consultant, Great Performances Group
- Erin Skillen, VP & Co-Owner, May Street Productions

Sponsored by **DOUGLAS MAGAZINE**

#11 Wood Industry Initiative – VIEA Releases 2017 Opportunity Analysis & looks to next steps...

- Moderator, Larry Rumming, Principal Laurence Rumming Assessments

- Chris Duncan, Partner and Regional leader, Forestry and Forest Products Services, MNP
- Bill Collins, VIEA Business Case Analyst and Principal, CollinsWorks Ventures Inc.
- Doug Pauze, Senior VP Operations, Coastland Wood Industries

Sponsored by **ISLAND COASTAL ECONOMIC TRUST**

#12 Futurescape – How Exponential Technologies will Impact our Businesses, Economy and Way of Life

- Moderator, Bert Zethof, Principal, Zethof Consulting Group
- Graham Truax, Executive-In-Residence, Innovation Island
- Denny Unger, CEO, Cloudhead Games
- Bastosz Bos, 3D Printing Consultant

Sponsored by **SMALL BUSINESS BC**

10:30 AM TRADESHOW – NETWORKING BREAK

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Sponsored by **TD BANK**

11:00 AM FOUR CONCURRENT SESSIONS

#13 Addressing Poverty – Building Human Capacity and Economic Prosperity on Vancouver Island

- Moderator, Signy Madden, Executive Director, United Way Central & Northern Vancouver Island
- Ralph Nilson, President and Vice Chancellor, Vancouver Island University
- Adrian Legin, President & CEO, Coastal Community Credit Union
- Jeremy Higgs, Executive Director, Labour Market Information Office, Ministry of Advanced Education, Skills and Training

Sponsored by **BLACKBERRY CREATIVE**

#14 Is Vancouver Island only 'Alone' in Film and Television? Or, does opportunity exist to capitalize on industry growth

elsewhere in BC? If yes, what is the opportunity and what do we need to do?

- Moderator, John Hankins, CEO, Mid-Island Business Initiative
- Sandi Richter Cooper, BC Film Commissioner
- Kathleen Gilbert, South Island Film Commissioner
- Dian Cross Massey, President, The Crossing Studios
- Steve Gordon, Award-winning Commercial Director & Cameraman

Sponsored by **ARRAY WEB & CREATIVE**

#15 Financing a Venture – An Updated View of Opinions

- Moderator, Mina Haghighi, Business Development Manager, BC, Futurpreneur Canada
- Paulina Cameron, Director, BC & Yukon, Futurpreneur
- Kath Britton, Business Advisor, Women's Enterprise Centre
- Jill Earthy, Chief Growth Officer, Frontfundr
- Jolynn Green, Executive Director, Community Futures, Central Island

Sponsored by **CPA BC**

#16 Made on VI – An Initiative to Increase Demand for Island Products

- Dan Dagg, Hothouse Marketing, Moderator
- Tammy Averill, Marketing Manager, Country Grocer
- Travis Shaw, Local Development Manager, Sobeys Inc.
- Colin Johnstone, Director of Meat and Deli Operations, Quality Foods
- Brad Chappell, Principal, Mackie Research

Sponsored by **BC SALMON FARMERS ASSOCIATION**

12:30 PM

CLOSING LUNCHEON & PRESENTATION

3rd Annual Economic Report

Presented by Susan Mowbray, Senior Economist, MNP

Sponsored by **MNP**

2:00 PM

11TH ANNUAL 'STATE OF THE ISLAND' ECONOMIC SUMMIT CONCLUDES

Coming soon ...

2:30 PM

BONUS SESSION

Capturing Talent on Vancouver Island

- Christine Willow, Partner, Chemistry Consulting
- Ruth Mojeed, recent MA graduate, RRU, Initiator of the 'Wordplace, Inclusion for Newcomers' project
- Tina McComb, Director, Student Engagement and Experiential Learning, VIU
- Aireen Luney, Manager, Program Development and Promotion, BC Provincial Nominee Program, Ministry of Jobs, Trade and Technology
- Heather Michaud, Employer Liaison Network Officer – B.C., International Network | Immigration, Refugees and Citizenship Canada | Government of Canada