

BE AN EXHIBITOR AT THE SUMMIT

2020 14TH ANNUAL SUMMIT

VANCOUVER ISLAND
ECONOMIC ALLIANCE



For more information

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- VIRTUAL FORMAT & SATELLITE GATHERINGS
- GLOBAL - NO GEOGRAPHICAL LIMITATIONS
- OCTOBER 27-29, 2020

PROUDLY PRESENTED BY THE VANCOUVER ISLAND ECONOMIC ALLIANCE

SHARING IDEAS; LAUNCHING INITIATIVES; CROSS-SECTOR NETWORKING...

is what the 2020 Summit is all about!

The State of the Island Economic Summit is the MUST-ATTEND event of its kind on Vancouver Island - raise the profile of your organization by sponsoring at this October 27 - 29, 2020 event.

Since 2007, the Economic Summit has featured high profile presenters and advanced ideas important to the vitality and sustainability of the Island economy. In 2020, the Summit will focus on in-depth consideration of emerging trends, new opportunities, and solutions to nagging problems across sectors - public and private, including First Nations.

The State of the Island Economic Summit offers opportunity to network with proactive business, government and community leaders to build relationships, develop business, and identify potential opportunities. Participants represent all levels of government, but it is not a government event; the tradeshow offers great opportunity for business-to-business networking across sectors but it's not just a tradeshow; and the program content is geared to explore important issues and emerging trends with relevance to everyone on Vancouver Island.

We invite you to check out the sponsorship opportunities outlined on the next page.



We invite you to check out the exhibitor opportunities outlined on the next page.



EXHIBITOR OPPORTUNITIES AND BENEFITS

You and your representatives will be positioned in our virtual Summit Exhibition area to maximize your profile at this event which has an expected audience of more than 600 Island leaders.

The exhibition space will be promoted to delegates within the Virtual Summit venue to attract delegate traffic through the tradeshow. In addition, we will encourage exhibitors and delegates to engage 1-to-1 and in chat groups as well as using contest and polling features in the virtual marketplace before, throughout, and after the Summit.

'A great opportunity to hear first hand about current and upcoming activities within a provincial, national and global context. I made key contacts with industry, government and business people in my sector that will help me move my projects and business ideas forward.'

~ 2019 Summit delegate

ECONOMIC SUMMIT EXHIBITOR \$899 (\$799 for VIEA Members)

- Summit Virtual Exhibitor Space
- Exhibitor listing on Summit platform
- 2 exhibitor full access registrations
- Exhibitor listing on the VIEA website
- Opportunities to offer contests, post polls, and schedule 1-to-1 meetings and host chats.

** VIEA members receive a \$100 discount on Summit exhibitor registration. Become a member and save!*

2019 SUMMIT DEMOGRAPHICS

