

18th
ANNUAL

STATE OF THE ISLAND ECONOMIC
SUMMIT



Oct 23 & 24

at the Vancouver Island
Conference Centre
in Nanaimo BC

In-person event with **600 attendees** | **High relevance** for regional collaborators

For booking or more information
contact

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Superior networking and **connection** event

viea.ca



The Summit is two days of learning, information sharing and networking. It has become the MUST ATTEND event in the region where business leaders, decision makers, First Nation communities, local government and Island collaborators connect. Raise the profile of your business or organization by sponsoring the 18th Annual Economic Summit on October 23 & 24.

Here's a sneak peak at what's new for the 2024 program.

Vision 2050 - Vancouver Island and the rural islands

Taking the 'next steps' from the Action Labs to co-create a 25-year strategy that supports collaboration and connection within the region.

Spotlight Series

Meet new businesses, hear from youth leadership and learn from Indigenous led projects.



Together we can
grow a thriving
regional economy.

We invite you to support this annual event that brings critical topics, ideas and opportunities to the forefront for dialogue and development.



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Premier Sponsor \$15,000–One Available

Onsite at the Summit

- Formal recognition as the Summit's Premier Sponsor
- Sponsor video message presented to the plenary audience
- Exclusive opportunity to host and introduce four (4) sessions on high-profile topics
- Exhibition space in the tradeshow
- Eight (8) complimentary registrations
- Logo in four (4) places: event APP, registration desk, plenary slide show and printed program
- One-year VIEA membership
- Reduced registration rate for sponsor clients

20 Week Marketing Campaign

- Logo on all Summit Media releases island-wide
- Four (4) social media posts across three (3) platforms: LinkedIn, Facebook and Instagram featuring specifics of your business/organization
- Professionally produced video message for plenary viewing and use beyond the Summit
- Recognition and logo on the VIEA website
- Ad on digital Summit platform
- Informal interview with VIEA CEO covering the Island economy, Summit and your business/organization
- Logo in print media: *Douglas* Magazine and Black Press Media

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Platinum Sponsors \$10,000–Four Available

Onsite at the Summit

- Formal recognition as a Summit Platinum Sponsor
- Exclusive opportunity to host and introduce a plenary session
- Sponsor video message presented to the plenary as well at this time
- Exhibition space in the tradeshow
- Six (6) complimentary registrations
- Logo in three (3) places: event APP, plenary slide show and printed program
- One year VIEA membership
- Reduced registration rate for sponsor clients

20 Week Marketing Campaign

- Logo on all Summit Media releases Island-wide
- Three (3) social media posts across three (3) platforms: LinkedIn, Facebook and Instagram featuring specifics of your business/organization
- Professionally produced video message for plenary viewing and use beyond the Summit
- Recognition and logo on the VIEA website
- Ad on digital Summit platform
- Logo in print media: *Douglas* Magazine and Black Press Media

Gold Sponsors \$7,500–Four Available

Onsite at the Summit

- Formal recognition as a Summit Gold Sponsor
- Exclusive opportunity to host and introduce a conference event
- Exhibition space in the tradeshow
- Five (5) complimentary registrations
- Logo in three (3) places: event APP, plenary slide show and printed program
- Reduced registration rate for sponsor clients

20 Week Marketing Campaign

- Logo on all Summit Media releases Island-wide
- Two (2) social media posts across three (3) platforms: LinkedIn, Facebook and Instagram featuring specifics of your business/organization
- Recognition and logo on the VIEA website
- Ad on digital Summit platform
- Logo in print media: *Douglas* Magazine and Black Press Media



Silver Sponsors \$5,000–Twelve Available

Onsite at the Summit

- Formal recognition as a Summit Silver Sponsor
- Exclusive opportunity to host and introduce a concurrent session
- Exhibition space in the tradeshow
- Four (4) complimentary registrations
- Logo in three (3) places: event APP, plenary slide show and printed program
- Reduced registration rate for sponsor clients

20 Week Marketing Campaign

- Logo on all Summit Media releases Island-wide
- One (1) social media post across three (3) platforms: LinkedIn, Facebook and Instagram featuring specifics of your business/organization
- Recognition and logo on the VIEA website
- Ad on digital Summit platform
- Logo in print media: *Douglas Magazine* and *Black Press Media*

Bronze Sponsors \$2,650–No limit

Onsite at the Summit

- Formal recognition as a Summit Bronze Sponsor
- Exhibition space in the tradeshow
- Two (2) complimentary registrations
- Logo in three (3) places: event APP, plenary slide show and printed program

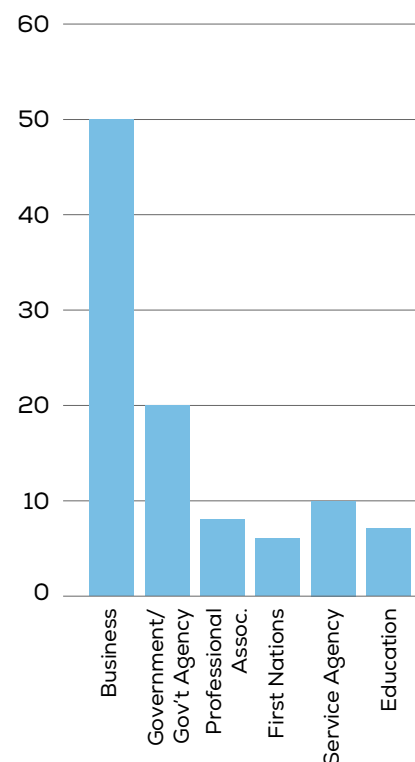
20 Week Marketing Campaign

- Logo on all Summit Media releases Island-wide
- Recognition and logo on the VIEA website
- Ad on digital Summit platform

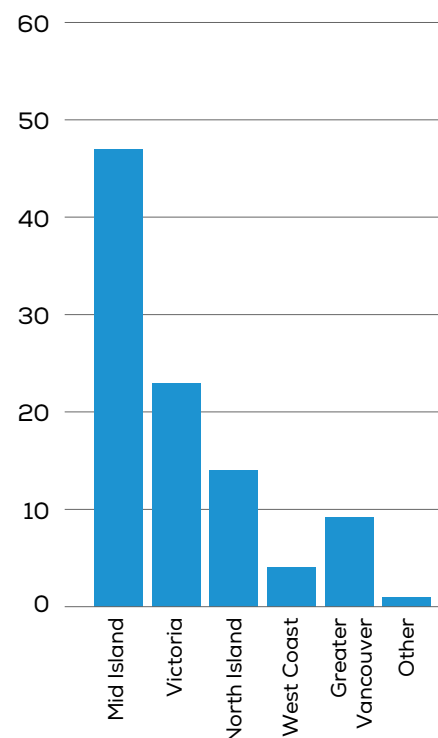
VIEA recognizes that your needs and interests may be better suited to different combinations of benefits/ sponsorship. We are happy to explore possibilities with you to find the right fit. Please reach out to discuss.

Summit Demographics

Percentage (%) by Industry



Percentage (%) by Location



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